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| JANE-MARIE  Smith    WEBSITE DESIGNER   |  |  |  | | --- | --- | --- | |  | Contact |  | |  |  |   123 High Street  Arnold  Nottinghamshire  NG1 2DX  (0115) 9123456  janemariesmith@jms.com  www.janemaries.com  Twitter: @janemaries  LinkedIn: @janemaries   |  |  |  | | --- | --- | --- | |  | objective |  | |  |  |   I am a competent website designer with 12+ years of solid work experience designing sites for agency clients. I am a creative person who is able to produce websites from concept to launch. Having a detailed understanding of best UX principles and SEO best practice, my sites are optimised to load fast, be responsive and be a pleasure to use. I have worked effectively both independently and as part of a team, and I am capable of being highly productive either way.     |  |  |  | | --- | --- | --- | |  | Skills |  | |  |  |   Keen and enthusiastic eye for design  Adobe Creative Suite including Photoshop & Dreamweaver (advanced)  Excellent understanding of UX  HTML and CSS3  (advanced)  Experience developing custom-built WordPress themes, inc Genesis & Generatepress  Use of Git, BitBucket & Version Control  Basic understanding of JS  Basic understanding of PHP  (can edit)  Good understanding of SEO and PPC concepts  Experienced in getting a site from development to live |  | |  |  |  | | --- | --- | --- | |  | Work history |  | |  |  |   Website Designer  Sector Design Agency : May 2017 – date  Responsibilities:   * Designing fresh bespoke websites for clients in the financial services sector. * Face-to-face client meetings, taking instructions and generating ideas. * Developing my own designs into effective sites with great UX. * Testing for device and browser compatibility. * Making website changes for existing clients.   Examples of my work in this role:   * www.financeproductsareus.com (Wordpress) * www.buyourloans.com (Wordpress + Generatepress) * www.financialservicessector.com (Joomla) * www.financebusiness.com (Drupal)   Website Designer  Archibald Design Company : August 2012 – April 2017  Responsibilities:   * Designing and delivering high quality bespoke cross browser websites. * Providing a high level of client support and respond to technical queries. * Ensuring quality standards, customer expectations and deadlines are met. * Auditing completed jobs (my work and others) to ensure the client’s requirements have been fulfilled.   Examples of my work in this role:   * www.catanddogsitting.com (Wordpress + Generatepress) * www.speaktoalawyer.com (Wordpress + Genesis) * www.patiodesigns.com (Wordpress) * www.overtherainbow.com (Flat html/css)   Website Designer  Rare Designs Limited : August 2007 – July 2012  Responsibilities:   * Designing, developing and maintaining the company’s own website www.raredesignslimited.com. * Working in conjunction with the company’s SEO Manager to develop bespoke functionality. * Maintaining the day to day running of the busy online store. * Continually optimising the website in line with current best practice.  |  |  |  | | --- | --- | --- | |  | qualifications |  | |  |  |   Front-End Web Developer W3C Professional Certificate  HTML5 and CSS Fundamentals, JavaScript, HTML5 Coding Essentials and Best Practices and HTML5 Apps and Games.  BSc (Hons) Multimedia Technology and Design – 2:1  University of Kent  A Level Media Studies (B), English (B) & Design/Technology (B)  Kent College  9 GCSEs grade C and above including English (B) and Maths (C)  Kent Comprehensive   |  |  |  | | --- | --- | --- | |  | interests |  | |  |  |   When I’m not working, I enjoy going to the gym and cycling. I also frequently take part in half marathons. I love travelling, discovering new places and having new experiences.   |  |  |  | | --- | --- | --- | |  | references |  | |  |  |   Rob Roy, Lead Designer  Sector Design Agency  234 High Street, Arnold, Nottingham NG1 2DY  rob.roy@sectordesign.com  Archie Bestwood, Manager  Archibald Design Company  456 High Street, Arnold, Nottingham NG1 2DE  archie.bestwood@archibald.com |

Notes -

* You must download the Coventry garden font for this CV to display properly - <https://www.dafont.com/coventry-garden.font> (it is free). Sometimes you need to reapply the font to the headings as even with the font installed, Word doesn’t always apply it properly.
* We also recommend that you have Garamond font installed, which usually comes with Microsoft Word.
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