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| JANE-MARIESmithWEBSITE DESIGNER

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|  | Contact |  |
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123 High StreetArnoldNottinghamshireNG1 2DX(0115) 9123456janemariesmith@jms.comwww.janemaries.comTwitter: @janemariesLinkedIn: @janemaries

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|  | objective |  |
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I am a competent website designer with 12+ years of solid work experience designing sites for agency clients. I am a creative person who is able to produce websites from concept to launch. Having a detailed understanding of best UX principles and SEO best practice, my sites are optimised to load fast, be responsive and be a pleasure to use. I have worked effectively both independently and as part of a team, and I am capable of being highly productive either way.

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|  | Skills |  |
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Keen and enthusiastic eye for designAdobe Creative Suite including Photoshop & Dreamweaver (advanced)Excellent understanding of UXHTML and CSS3(advanced)Experience developing custom-built WordPress themes, inc Genesis & GeneratepressUse of Git, BitBucket & Version Control Basic understanding of JSBasic understanding of PHP (can edit)Good understanding of SEO and PPC conceptsExperienced in getting a site from development to live |  |

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|  | Work history |  |
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Website DesignerSector Design Agency : May 2017 – dateResponsibilities:* Designing fresh bespoke websites for clients in the financial services sector.
* Face-to-face client meetings, taking instructions and generating ideas.
* Developing my own designs into effective sites with great UX.
* Testing for device and browser compatibility.
* Making website changes for existing clients.

Examples of my work in this role:* www.financeproductsareus.com (Wordpress)
* www.buyourloans.com (Wordpress + Generatepress)
* www.financialservicessector.com (Joomla)
* www.financebusiness.com (Drupal)

Website DesignerArchibald Design Company : August 2012 – April 2017Responsibilities:* Designing and delivering high quality bespoke cross browser websites.
* Providing a high level of client support and respond to technical queries.
* Ensuring quality standards, customer expectations and deadlines are met.
* Auditing completed jobs (my work and others) to ensure the client’s requirements have been fulfilled.

Examples of my work in this role:* www.catanddogsitting.com (Wordpress + Generatepress)
* www.speaktoalawyer.com (Wordpress + Genesis)
* www.patiodesigns.com (Wordpress)
* www.overtherainbow.com (Flat html/css)

Website DesignerRare Designs Limited : August 2007 – July 2012Responsibilities:* Designing, developing and maintaining the company’s own website www.raredesignslimited.com.
* Working in conjunction with the company’s SEO Manager to develop bespoke functionality.
* Maintaining the day to day running of the busy online store.
* Continually optimising the website in line with current best practice.

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|  | qualifications |  |
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Front-End Web Developer W3C Professional CertificateHTML5 and CSS Fundamentals, JavaScript, HTML5 Coding Essentials and Best Practices and HTML5 Apps and Games.BSc (Hons) Multimedia Technology and Design – 2:1University of KentA Level Media Studies (B), English (B) & Design/Technology (B)Kent College9 GCSEs grade C and above including English (B) and Maths (C)Kent Comprehensive

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|  | interests |  |
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When I’m not working, I enjoy going to the gym and cycling. I also frequently take part in half marathons. I love travelling, discovering new places and having new experiences.

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|  | references |  |
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Rob Roy, Lead DesignerSector Design Agency 234 High Street, Arnold, Nottingham NG1 2DYrob.roy@sectordesign.comArchie Bestwood, ManagerArchibald Design Company456 High Street, Arnold, Nottingham NG1 2DEarchie.bestwood@archibald.com |

Notes -

* You must download the Coventry garden font for this CV to display properly - <https://www.dafont.com/coventry-garden.font> (it is free). Sometimes you need to reapply the font to the headings as even with the font installed, Word doesn’t always apply it properly.
* We also recommend that you have Garamond font installed, which usually comes with Microsoft Word.
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